

## Wiley's Pack | JJC Student Influencers

### Membership Agreement: 2022-2023

Thank you for your interest in Wiley's Pack! As a member, you'll join an enthusiastic group of student influencers who will support the development of social media content for Joliet Junior College and be featured in advertising, special promotions and publications. Members are representatives of the college who have the opportunity to make a positive impact on their peers and the broader campus community. Therefore, we hold Wiley's Pack members to the highest of ethical and behavioral standards.

By completing this application and if accepted into Wiley's Pack, you agree to perform in accordance with the terms of this membership.

### **Membership Description**

Wiley's Pack works with the JJC Communications and Marketing Division to promote the college by developing promotional content to share across social media and in person in order to engage with current students, employees and our community.

### **Terms of Membership**

- Period is for the 2022-2023 academic year.
- Must maintain a 2.5 GPA or higher.
- Be currently enrolled in a certificate or degree program at JJC.
- Attend JJC fall 2022.
- Be in good financial standing with JJC.
- Have no criminal history.
- Allow JJC to use your photo/image/likeness for the purposes of promoting the college.
- Attend the mandatory orientation and photo/video shoot in fall 2022.
- Acknowledge that JJC Communications and Marketing has sole creative control over photos and videos chosen for all marketing materials.
- Have at least one public media account and allow JJC to follow and repost any post associated with Wiley's Pack.
- Keep track of hours worked and number of social media posts.
- Review and adhere to JJC's social media procedure.
- Post and/or participate in content creation events a minimum of 3 times each month.
- Tag all posts with @jolietjrcollege and #wileyspackjcc.
- Promote, attend and comment on JJC events/activities on social media using the hashtags.
- Join the Wiley's Pack internal chat thread (email and/or messaging app) to receive communications.
- Check email and chat thread regularly. Respond promptly.
- Wear your Wiley's Pack swag around campus/community and in social posts, when able.
- Adhere to all policies described in the JJC [Student Code of Conduct](#).

- Qualifications for reappointment during the next academic year are dependent upon successful fulfillment of the above expectations.
- Participate in an interview for the purpose of creating a Wiley's Pack student profile.

### **Moral Responsibilities**

Wiley's Pack members are representatives of the college. In addition to following the terms outlined above, members are expected to act appropriately and in ways that won't negatively affect their abilities to be good role models. Inappropriate actions on campus, in the community, or on social media could be grounds for dismissal from Wiley's Pack.

### **Benefits**

- JJC swag!
- Official Wiley's Pack t-shirt
- Kick-off meeting with free food and drinks
- Images, video and likeness used on social, in printed materials, videos
- Photos from the Communications and Marketing fall photoshoot to be used for personal use only (not to launch modeling career or to promote a product or service other than JJC).
- Monthly brainstorming sessions with free food (when in-person) or giveaways
- Lasting friendships with fellow Pack members, and many opportunities to meet other students and employees

### **Attendance & Communication**

You are expected to arrive on time for every Wiley's Pack meeting and event. If unable to make a commitment, please provide a 48-hour notice.

Chronic absences or reschedule, and no-shows can be grounds for dismissal from Wiley's Pack. We understand our students have many obligations. Please ensure that you have time to commit to Wiley's Pack before signing up, keep your schedule current, and maintain good communication with us. We encourage members to inform us of any issues that arise with their schedules in a timely manner.

Wiley's Pack members are expected to check and respond to email routinely, whether able or not to assist with a particular project.

### **Dress Code**

While there is no specific dress code for Wiley's Pack, please be cognizant that how you dress can reflect on the college. We ask that your dress projects a positive image. JJC and Wiley's Pack attire are encouraged.

### **Continued Membership**

Wiley's Pack membership is not guaranteed for a full academic year. Your performance will be evaluated at the end of each semester, and be assessed based on:

- Quality and quantity of involvement (group collaboration, social posts, event attendance)
- Attitude and professionalism

- Dependability
- Maintain 2.5 GPA or higher
- Continued enrollment in degree or certificate program
- Remain in good standing with Office of Student Rights and Responsibilities

**Possible Grounds for Membership Termination**

- Disregard of Wiley’s Pack terms, JJC social procedures and/or Student Code of Conduct.
- Wearing inappropriate clothing or nudity in social media posts
- Inappropriate language in social media posts
- Showing underage use of alcohol, drug use or obscene gestures in social media posts
- Threats or use of physical force
- Destruction of college property
- Illegal activities conducted on college property including alcohol and drug use
- Excessive tardiness or no-shows

**Disclaimer**

- Terms of membership may change following the signing of this form. Members will be notified of changes but are still subject to terms.

**College Communications Contact Information**

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I understand that by signing this membership application, and if selected for Wiley’s Pack, I agree to the conditions outlined herein and am committed to upholding the policies, procedures, and requirements of Wiley’s Pack membership. I understand that failing to uphold these conditions could result in dismissal from Wiley’s Pack.

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Name (Printed)

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Signature

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Date